Morsels Website Privacy Policy

We receive, collect, and store information you enter on our website or provide us in any other way including e-mail address and purchase history, but not including credit card number. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address, but not credit card number. Your personal information will be used for the specific reasons stated above only.

Why we collect the data we collect

- 1. To provide and operate the Services;
- 2. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages.

Our company's website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to share our products and services with you. Your data may be stored through Wix.com's data storage, databases, and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways used by our company are offered by ShopKeep which adheres to the standards set by PCI-DSS as managed by the PCI Security Standards Council, a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers. Our company does not receive or store your credit card number.

We may contact you to notify you regarding your account or order, to troubleshoot problems with your account or order, to resolve a dispute, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email or telephone.

If you don't want us to process your data anymore, or if you would like to: access, correct, amend, or delete any personal information we have about you, please contact us at misha@morselsbakery.com or send us mail to: 321 E. Front Street, Traverse City, MI 49684.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.